For no charge, eYardsigns.com is an interactive website that allows the user to design a yard sign, Import or create their own email lists, preview and send eYardSigns.com and most importantly track and evaluate eYardSigns.com responses. After login the user will have access to all these features.

20

FIG. 1

Registration Form - Microsoft Internet Explorer

Address http://www.eyardsigns.com/register.asp

YARDSIGNS

Change to SAY

YARDSIGNS.COM
free yerds signs

Mail | Chat | Bulletin Board | Shopping | Search

The Web For

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- Live Help

→Membership Information

User Name

Password (4 - 10 characters)

Retype Password

→Personal Information

First Name*

Last Name*

Age*

Sex*   Male   Female

Email Address*

Start | This is the Home | ElectionMail.com | http://61.224.1 | Registration F

40

FIG. 1A

Street Address Line 1*	
Street Address Line 2	
City*	
State/Province*	
Zip/Postal Code*	
Phone Number	
URL (for example www.youraddress.com)	
Additional URL(s)	

Party Information

Party Affiliation*	-Select from List-
Office	Public Private
Would you like to receive our Newsletter?	Yes No

* Required Information

Submit

The Sign up sheet consists of membership information, personal information, and party information.

FIG. 1B

60

YARDSIGNS

YARDSIGNS.COM
free yard signs

Change to SAY

The Web [▼] For [____]
[GO]

- ▶ Home
- ▶ About us
- ▶ Political news
- ▶ How it works
- ▶ e-campaigning
- ▶ Event calendar
- ▶ Advertise with us
- ▶ Contact us
- ▶ My Profile
- ▶ Logout
- ▶ Live Help

Email Maintenance   1a

List Maintenance

1b. -Select List- [▼] [GO] Select a list to add/delete/import email addresses

Create your own list

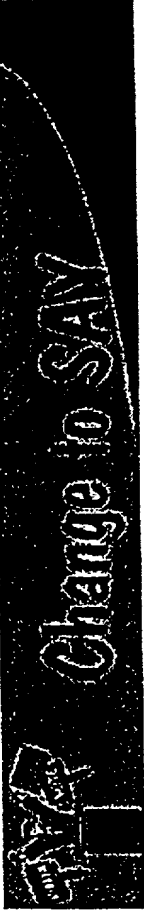1c [____] [GO] Enter a name to create your own custom list

Delete list

-Select List- [▼] [GO] Select a list to delete

[BACK]

120

FIG. 1C

YARDSIGNS

eYARDSIGNS.COM | free yard signs

Change to SAY

- ▶ Home
- ▶ About us
- ▶ Political news
- ▶ How it works
- ▶ e-campaigning
- ▶ Event calendar
- ▶ Advertise with us
- ▶ Contact us
- ▶ My Profile
- ▶ Logout
- ▶ Live Help

The Web ▾ For ▢
go

Welcome Sachendra Yadav:

Email Maintenance 1A

Before creating and sending an eYardsign, you must add email addresses to your Personal List(s).
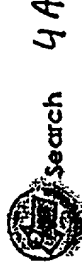
Create eYardSign 2A

Once your list(s) are created you are read create your custom eYardsign.

eYardSign Results 3A

Review your sent eYardsign(s) and its responses.

Search 4A

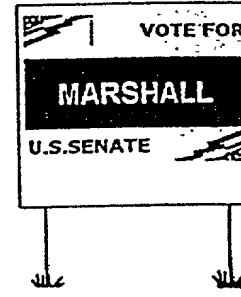Search for Volunteers, Senders to friends, Voters, and Donaters.

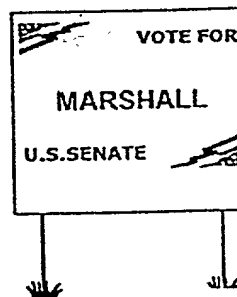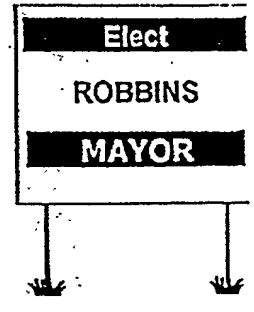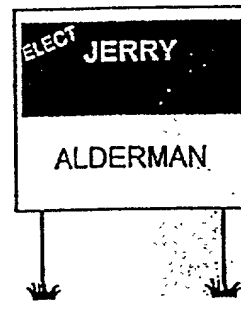FIG. 2   110

eYARDSIGNS.COM
free yard signs

The Web [≡] For [___]
[go]

- ▶ Home
- ▶ About us
- ▶ Political news
- ▶ How it works
- ▶ e-campaigning
- ▶ Event calendar
- ▶ Advertise with us
- ▶ Contact us
- ▶ My Profile
- ▶ Logout
- ▶ Live Help

STEP 1 : eYardSigns (Select ONE eYardsign of your choice from below)
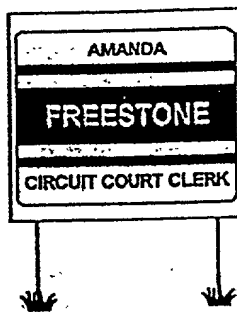
AMANDA
FREESTONE
CIRCUIT COURT CLERK

ELECT JERRY
ALDERMAN

Elect
ROBBINS
MAYOR

VOTE FOR
MARSHALL
U.S.SENATE

VOTE FOR
MARSHALL
U.S.SENATE

[Back]

130

Fig. 2A

Change to SAY

The Web ▼ For ___

Go

- ▶ Home
- ▶ About us
- ▶ Political news
- ▶ How it works
- ▶ e-campaigning
- ▶ Event calendar
- ▶ Advertise with us
- ▶ Contact us
- ▶ My Profile
- ▶ Logout
- ▶ Live Help

AMANDA

FREESTONE

CIRCUIT COURT CLERK
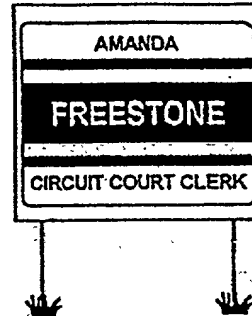
STEP 2 : eYardsign Personalization Form

First Name *(Candidate)*

Last Name

Office *(Max. length - 40)*
(for example Mayor or Treasurer)

Return email address

Subject *(email subject)*

Title
(for example Midwest Region or Alameda County)

Type the message you would like to the recepient(s)

OPTION 1 : Select a logo

○ ○ ○

○ ○ ○

OPTION 2 : Upload your logo

[_____] Browse

click the browse button to
select your personal logo
from your computer
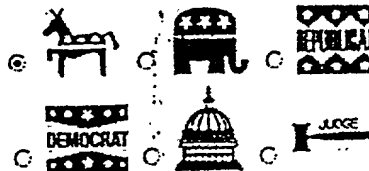
MUSIC

No Music ▼ Select the tune you would like to send with your eYardSign

Preview eYardsign   Clear Form   Back

Fig. 2B   140

YARDSIGNS

eYARDSIGNS.COM
free yard signs

Change to SAY

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

STEP 3 : Select Target List(s)

Your Lists   **Recipients**

Contacts (0)
kesh (0)
Kesh Daddy (1)
sachin (1)
Volunteers (0)
Voters (0)

Go

Back

Choose list(s) from above by clicking ">>"

Copyright Mypublicservant.com 2000 / Terms of Service
Site Developed and Maintained by @WeAreTheSolution.com

FIG. 2C

150

▶ Home
▶ About us
▶ Political news
▶ How it works
▶ e-campaigning
▶ Event calendar
▶ Advertise with us
▶ Contact us
▶ My Profile
▶ Logout

Brought to you by

eYARDSIGNS.COM free yards signs

Please help my campaign by supporting me and my team. By clicking below this eYardSign, you will find some links which will help our campaign out. Mr. Ravi Singh 4 PRESIDENT!!
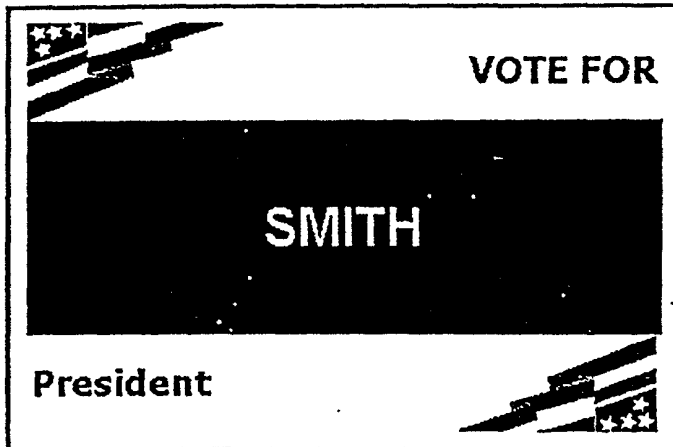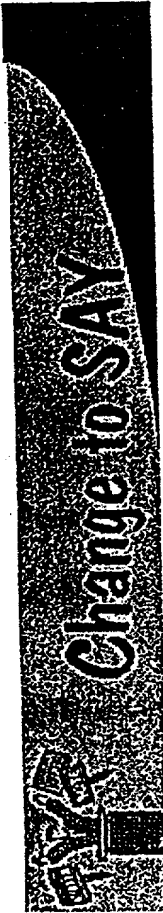
VOTE FOR

SMITH

President

160

FIG 2D

e YARDSIGNS.COM
free yard signs

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help.

Change to SAY

The Web ▼ For
go

eYardSign Results

Mailing Date-Time	Title	Headquarters	Donate	Volunteer	Send to Friend	Vo
6/2/2000 19:53	Illinois	0	0	0	0	0
6/3/2000 07:01	Kane County	0	0	0	0	1
6/6/2000 20:38	Midwest US	0	0	2	2	2
6/29/2000 12:38	dgfd	0	0	0	0	0
6/30/2000 00:15	er	0	0	0	0	0
6/30/2000 00:15	er	0	0	0	0	0
6/30/2000 00:16	er	0	0	0	0	0

Back

FTO

FIG. 3A

YARDSIGNS

Change to SAY

YARDSIGNS.COM
free yard signs

The Web ▼ For [

go

Fundraising by
@publicserv
electionmark
@mypublicservant
@mypublicservant

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Search Volunteers
Leave the fields blank for a generic search

	Start Date (MM/DD/YY)	End Date (MM/DD/YY)
Date	7/3/2000	7/3/2000
City		
Zip-code		

Questions

☐ Making Phone Calls

☐ Holding a Fundraiser

☐ Walking Door to Door

☐ Work on Election Day

☐ Writing letters

☐ Other

[Back] [Search]

Copyright Mypublicservant.com 2000 / Terms of Service
Site Developed and Maintained by @WeAreTheSolution.com

180

FIG. 4A

YARDSIGNS

e YARDSIGNS.COM
free yard signs

Change to SAY

The Web [E] For
go

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Search Voters
Leave the fields blank for a generic search

Date	Start Date (MM/DD/YY)	End Date (MM/DD/YY)
	7/3/2000	7/3/2000

Back   Search

Copyright Mypublicservant.com 2000 / Terms of Service
Site Developed and Maintained by @WeAreTheSolution.com

190

FIG. 4B

YARDSIGNS

YARDSIGNS.COM
free yard signs

Change to SAY

The Web ▢ For

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Search Donators
Leave the fields blank for a generic search

	Start Date (MM/DD/YY)	End Date (MM/DD/YY)
Date	7/3/2000	7/3/2000
Amount		
Zip-code		

Back Search

200

FIG. 4C

YARDSIGNS

YARDSIGNS.COM
free yard signs

Change to SAY

The Web | For |_
Go

- Fundraisingbyc...
- Mypublicservant...
- electronmail.c...
- politicalfavori...
- citizensfor.con

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Search senders to friends
Leave the fields blank for a generic search

	Start Date (MM/DD/YY)	End Date (MM/DD/YY)
Date	7/3/2000	7/3/2000

Gender -Select-

Zip-code

Back | Search

Copyright Mypublicservant.com 2000 / Terms of Service
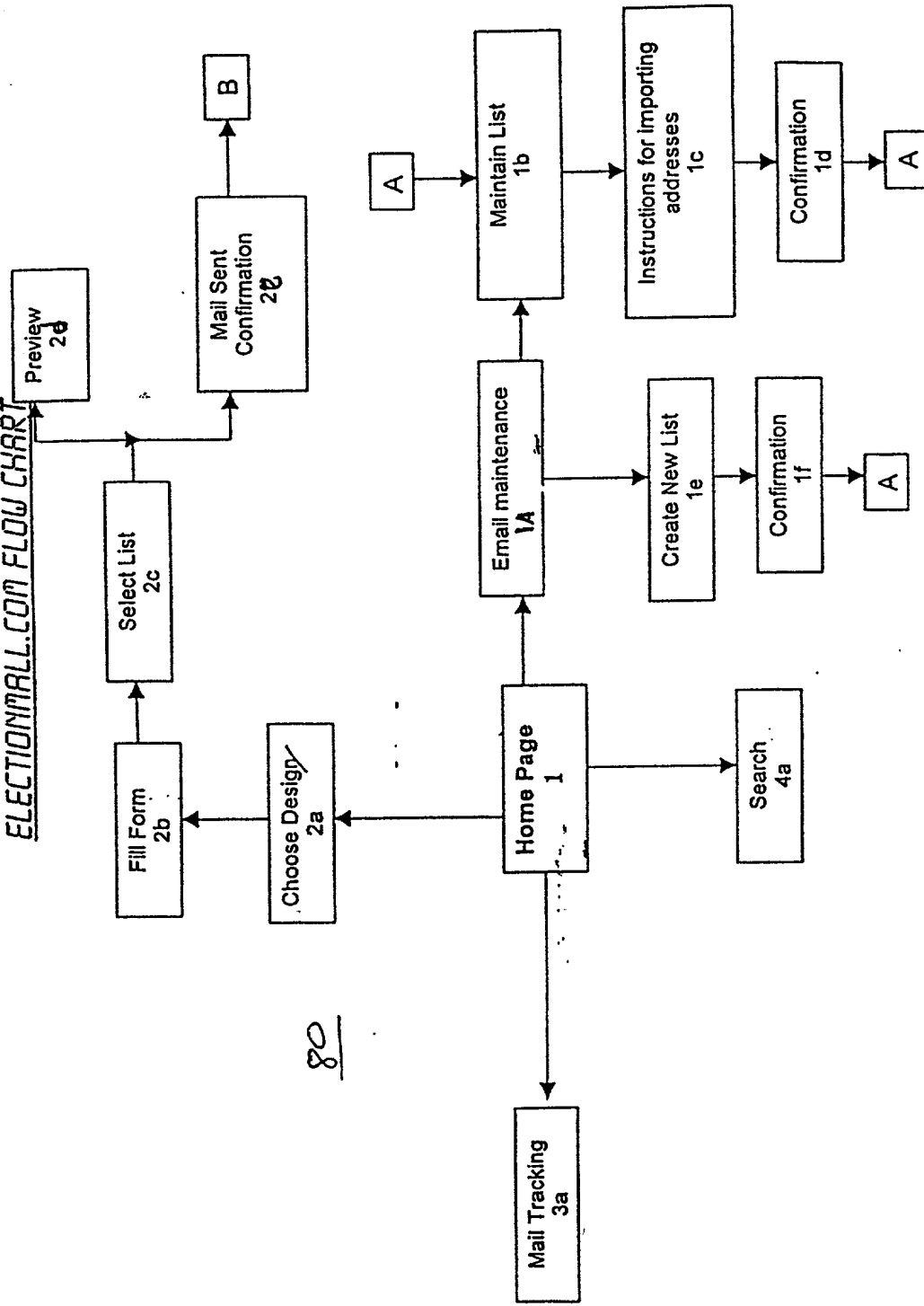Site Developed and Maintained by @WeAreTheSolution.com

210

FIG. 4D

YARDSIGNS
YARDSIGNS.COM
free yard signs

Change to SAY

- Home
- About us
- Political news
- How it works
- e-campaigning
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

The Web [E] For [ ]
go

Vote Graph

Yes	0%
No	0%
Undecided	0%

Total 0

0
0
0
0

List of Voters

Name	Date-Time	Vote

No records found.

Back

220

FIG. 5

ELECTIONMALL.COM FLOW CHART

Preview
2d

Mail Sent
Confirmation
2e

B

Select List
2c

Fill Form
2b

Choose Design
2a

Home Page
1

Search
4a

Mail Tracking
3a

Email maintenance
1A

Maintain List
1b

A

Instructions for importing
addresses
1c

Confirmation
1d

A

Create New List
1e

Confirmation
1f

A

80

Figure 6

ELECTIONMALL.COM FLOW CHART

100

1.)   Home Page – Once the user has logged in, this is would be the main gateway to the portal. At this point, the user is given 4 primary options which are:

A)   Email Maintenance
B)   Choose Design
C)   Mail Tracking
D)   Search

1a.)   Email Maintenance – Allows the user to Maintain their Email Lists by adding (uploading) and deleting Emails, creating or deleting Lists all in one place.

1b.)   Maintain List – Individual or multiple Emails addresses may be added to chosen List, as well as deleting Emails. User may also Move selected Emails to other Lists.

1c.)   Instructions for Importing Addresses – Step by step instructions for uploading Email Addresses directly from Desktop email clients such as Outlook, Outlook Express, Palm Desktop, and Netscape Client. Other web based Email providers to follow.

1d.)   Confirmation – Basic screen that lets the user know Upload was successful onto chosen List. Once, user clicks Continue, he/she will return back to Email Maintenance.

1e.)   Create New List – User first chooses a new name for List and clicks Go.

1f.)   Confirmation – Once the name is valid and created, user will be allowed add (upload) and delete Email Addresses, as well as Move Email Addresses to other Lists. User may return directly to Email Maintenance or Create eYardSign from this screen.

2a.)   Choose Design – User has been given option to choose a pre-designed eYardSign.

2b.)   Fill Form – User will fill form to create eYardSign. The following is the necessary information that must be filled out on this form:
   • First Name
   • Last Name
   • Office (For example Mayor or Treasurer)
   • Return Email Address (place where all replies should be sent)

Figure
6B

ELECTIONMALL.COM FLOW CHART

<u>100</u>

- Subject (email subject)
- Title (for example Midwest region or Santa Clara County)
- Option 1 – select a pre-designed logo
- Option 2 – Upload personal logo from users desktop
- Music – Select pre-assigned musical tune if wanted

2c.)   Select List – User will select List(s) that the eYardSign should be sent to.

2d.)   Preview – At this point the user may preview the eYardSign prior to sending it out. If all is appropriate, user may send out the eYardSign.

2e.)   Mail Sent Confirmation – Once the eYardSign has been successfully sent, this screen will assure the user that the eYardSign was sent to the user selected List(s). User will continue and be automatically directed to the Home Page.

3a.)   Mail Tracking – A detailed reporting area for results from the eYardSigns that were sent out. User has capabilities to review the history of all eYardSigns that he/she has ever created, as well as see the actual eYardSign graphic.

4a.)   Search – This function is comprised of four search capabilities.
   A) Volunteering – The user has the option to search via date, city, or zip code for particular volunteers. He/she may also search for criteria that the volunteer may be interested in.
   B) Send to a Friend – The user has the option to search by date, gender, or zip code for all people that were sent to a friend.
   C) Voters – The user may search by date range to view graphical representation of all votes that he/she received via eYardSigns that were sent out. The results are viewed as Yes, No, or Undecided. The user also has the option to email the voters directly from this location by clicking on their name(s).
   D) Donators – This option gives the user the capability to search for Donators by date, amount of donations, and zip code.

Figure 1b (Continued)

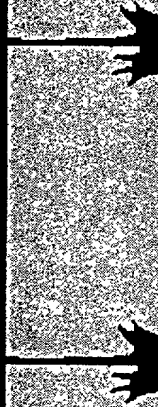Sample eYardsign
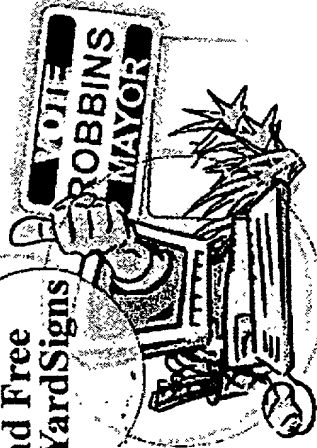
FIG. 7 300

eYardSigns – Home Page

YARDSIGNS

e YARDSIGNS.COM
free yard signs

Electionmall.com
Fundraisingbynet.com
Electionyellowpages
PoliticalFavor.com
MyPublicServant.com
ElectionShopping.com

[ ] GO

The Web [ ] For

▣ Mail | ◎ chat | ● Bulletin Board | ⌣ shopping | ⌗ Search

- ⊞ Home
- ⊞ About us
- ⊞ Volunteering
- ⊞ Political news
- ⊞ Affiliate programs
- ⊞ Employment
- ⊞ How it works
- ⊞ Event calendar
- ⊞ Advertise with us
- ⊞ Contact us
- ⊞ Live Help

Send Free eYardSigns

VOTE ROBBINS MAYOR

- ⊕ Design your eYardSign!
- ⊕ Import or create your own email list
- ⊕ Preview and send your eYardSign
- ⊕ Track and evaluate your eYardSign responses (NEW)
- ⊕ Collect ONLINE Donations via eYardSigns!
- ⊕ and its all for Free

Need Customized Solutions?

⇢ Sign up FREE

Already a member?

username [   ]

password [   ]

[Login]

Forgot your password?

FIG. 8   310

eYardSigns – Email Maintenance

YARDSIGNS

YARDSIGNS.COM
free yard signs
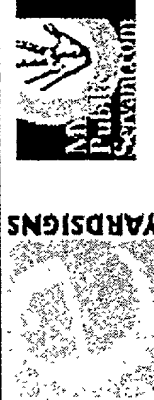
serve the community
Free Web Page and Email right here

Mail | chat | Bulletin Board | Shopping | Search   The Web   For [ ] Go

- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Email Maintenance

List Maintenance

-Select List- [Go] Select a list to add/delete/import email addresses

Create your own list

[ ] [Go] Enter a name to create your own custom list

Delete list

-Select List- [Go] Select a list to delete

[Back]

FIG. 9

320

eYardSigns – Manage emails

YARDSIGNS

YARDSIGNS.COM
free yard signs

serve the community
Free Web Page

☒ Mail | 💬 Chat | 🐾 Bulletin Board | 🛒 Shopping | 🔍 Search   The Web ▼ | For [____] Go

Electionmall.com
Fundraisingbynet.com
Electionyellowpages
PoliticalFavor.com
MyPublicservant.com
Electionshopping.com

- ▶ Home
- ▶ About us
- ▶ Volunteering
- ▶ Political news
- ▶ Affiliate programs
- ▶ Employment
- ▶ How it works
- ▶ Event calendar
- ▶ Advertise with us
- ▶ Contact us
- ▶ My Profile
- ▶ Logout
- ▶ Live Help

List : Voters

🖱 Import Addresses

Click above to upload personal email addresses
from your Desktop

Add Email Address

[____] Add

Enter an email address to add to list **Voters**

Delete: | Move to: | -Select List- ▼ | Go to... | -Select List- ▼

Email Address
- ☐ glen@wearethesolution.com
- ☐ gus@electionmall.com
- ☐ jesse@electionmall.com
- ☐ ravi@wearethesolution.com
- ☐ sachendra@wearethesolution.com
- ☐ sachendram22@yahoo.com

Back | Create eYardSign

FIG. 10

330

eYardSigns – Import emails to List

eCommerce

electionmall.com
Fundraisingbynet.com
Electionyellowpages
politicalFavor.com
MyPublicServant.com
Electionshopping.com

The Web ▼ | For [ ] | Go

YARDSIGNS

e YARDSIGNS.COM
free yard signs

⊠ Mail | ⊜ chat | ● Bulletin Board | ✋ Shopping | 🔍 search

▶ Home
▶ About us
▶ Volunteering
▶ Political news
▶ Affiliate programs
▶ Employment
▶ How it works
▶ Event calendar
▶ Advertise with us
▶ Contact us
▶ My Profile
▶ Logout
▶ Live Help

eYardSigns.com can import addresses from the following sources:

Please Note: Only primary Email addresses can be imported at this time.

Desktop Imports | **Web-Based Imports**

Microsoft Outlook | (Coming soon)
Microsoft Outlook Express | Yahoo
Palm Desktop | Lycos
Netscape Mail Client | Excite

Back

FIG.10A 335

Select List you want to send the eYardsign to, or enter email address directly

FIG. 16B 360

eYardSign Search

You can search from the database of all eYardSigns sent to date

YARDSIGNS
free yards signs

e-campaigning

YARDSIGNS.COM
free yards signs

☒ Mail | ⊕ chat | 🗐 Bulletin Board | ✓ Shopping | 🔍 Search | The Web

- Fundraisingbyched.com
- Mypublicservant.com
- Electionmail.com
- Politicalfavor.com
- Citizensfor.com
- Votesunlimited.com

For: _____ 00

▷ Home
▷ About us
▷ Political news
▷ How it works
▷ e-campaigning
▷ Event calendar
▷ Advertise with us
▷ Contact us
▷ My Profile
▷ Logout

Search Volunteers
Leave the fields blank for a generic search

Date — Start Date (MM/DD/YY) End Date (MM/DD/YY)
6/19/00   6/19/00

City

Zip-code

Questions
☐ Making Phone Calls
☐ Holding a Fundraiser
☐ Walking Door to Door
☐ Work on Election Day
☐ Writing letters
☐ Other

Back | Search

Copyright Mypublicservant.com 2000 / Terms of Service
Site Developed and Maintained by @WeAreTheSolution.com

FIG. 11

540

List of people who responded to "Vote" feature of eYardSign

YARDSIGNS

YARDSIGNS.COM
free yard signs

- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

My Public Servant.com

Yes you can at
MyPublicServant.com

Mail | chat | Bulletin Board | Shopping | Search   The Web   For

ElectionMall.com
Fundraisingbynet.com
Electionyellowpages.
PoliticalFavor.com
MyPublicServant.com
ElectionShopping.com

Go

Vote Graph

Undecided 16.7%	1
Yes 50.0%	3
No 33.3%	2
Total	6

List of Voters

Name	Date-Time	Vote
jesse	7/7/2000 1:27:34 AM	No
jesse	7/7/2000 1:27:29 AM	Yes
jesse	7/7/2000 1:27:08 AM	Undecided
jesse	7/7/2000 1:26:06 AM	Yes
jesse	7/7/2000 1:25:06 AM	No
jesse	7/7/2000 1:24:36 AM	Yes

Back

FIG. 12   350

List of people who forwarded eYardSign to their friends along with the emails of people it was forwarded to
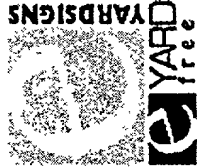
@WeAreTheSolution.com

YARDSIGNS

YARDSIGNS.COM free yard signs

Mail | chat | Bulletin Board | Shopping | Search | The Web | For | Go

- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

Send to a Friend List

Select list to add addresses to:

-Select List- | Go

Name	Date-Time	Gender	Zip Code	Emails
dsfosqf	7/13/2000 10:53:53 PM	-		dfg@sdfg.com,
Sachendra	7/17/2000 2:43:23 PM	M	60506	sachendram22@yahoo.com, sachendra@hotmail.com, sachin@wearethesolution.com, sachendra@wearethesolution.com, sachendram22@yahoo.com,
Sachendra	7/17/2000 2:44:15 PM	M	60506	sachendra@hotmail.com, sachin@wearethesolution.com, sachendra@wearethesolution.com,
Sachendra Yadav	7/17/2000 3:05:10 PM	-		sachin@wearethesolution.com, sachendram22@yahoo.com, sachendra@hotmail.com,

Back

FIG. 13   390

List of Volunteers who responded to a particular eYardsign

ELECTION 6 05050505

YARDSIGNS

e YARDSIGNS.COM
free yard signs

- Home
- About us
- Volunteering
- Political news
- Affiliate programs
- Employment
- How it works
- Event calendar
- Advertise with us
- Contact us
- My Profile
- Logout
- Live Help

FundraisingByCheck.com

Mail | chat | Bulletin Board | Shopping | Search

The Web | For [   ] Go

electionmall.com
Fundraisingbynet.com
Electionyellowpages,
PoliticalFavor.com
MyPublicServant.com
ElectionShopping.com

List of Volunteers

Name	Joining Date-Time	Email
asdad asd	7/13/2000 10:49:51 PM	aasda@sdgfsd.dxfiv
asdad asd	7/13/2000 10:49:26 PM	aasda@sdgfsd.dxfiv
asdad asd	7/13/2000 10:48:29 PM	aasda@sdgfsd.dxfiv

Back

FIG. 14

380